

C.I.S.Co.

Presentation

Giordano Bruno Guerrini May, 27, 2014



C.I.S.Co.

What is CISCo

- CISCo is a non for profit association
- was founded in **Genoa** (Italy) in 1967 by Port Authority of Genova and Chamber Of Commerce of Genova



AUTORITÀ PORTUALE DI GENOVA



Camera di Commercio
Genova

- Scope was spreading know how and good practices in what would be in the years to come a new borne industry: Containers and unitized traffic.



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**The Genoa Cluster:
Actual 3,5 Million Teus
Target 5 Million Teus**



C.I.S.Co.

Cisco 2014: 40 Associated Members

Associated Members



- Chambers of Commerce
- Ports
- Associations
- Sea carriers
- Ship's Agents
- Port terminals
- Inland Terminals
- Software houses
- Classification Companies



C.I.S.Co.



Management, Staff

1. Board of 12 members directs actions
2. General Secretary runs daily business
3. 4 Staff members work on tasks
4. Location of activities is based in the historical center of Genova c/o

The Chamber of Commerce.

MORE @

www.ciscoconsultant.it

write to info @ciscoconsultant.it

Via Garibaldi,4 16124 GENOVA (I) Ph/Fax: ++39 010 2518825



C.I.S.Co.

Activities

- **Consultancy to stake holders in EU Projects**
 - > *Recently* : Port Integration Study within INTERREG IV C
- **BIC NRO Activity**
 - > *Recently* : ACEP PILOT Italy participation
- **Networking : seminars on technical issues and social proposals**
 - > *Recently* : 2013 XVII Cisco International Intermodal Conference
 - > 2014 Italian M&R Depots Online Directory



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Logistics, Social impact and maritime evolution from Cargo to Cruises

Port Integration

INTERREG IVC

PORT INTEGRATION

Action Plan for Good Practice Transfer
Hinterland Transport
Interactions between Ports and Inland
Terminals:
THE GENOA CASE

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Hilda Ghiara (editor)

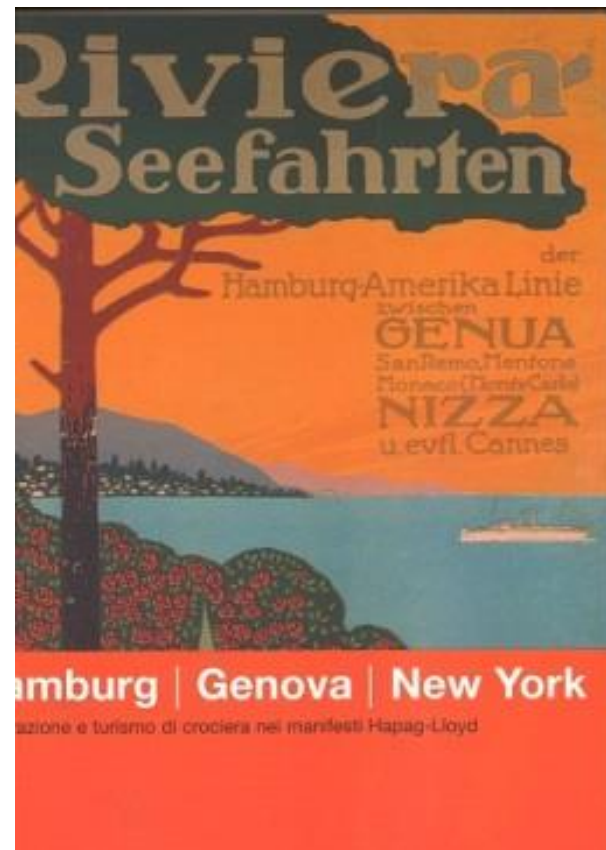
The New Economic Port Landscape. Economic Performance and Social Progress



Il nuovo panorama
economico portuale.
Performance economiche
e progresso sociale

McGraw-Hill

M c G r a w - H i l l



All themes treated in more than 100 publications edited by Cisco in 45 yrs



C.I.S.Co.

Our Projects

1. Raise a monument in Genoa to the Container Work(ers)
> Suggestions, Support and Sponsoring are welcome...
2. Spread the Port Center concept by twinning the Genoa Port Center with an existing or better a new to come Port Center in your Area.
> Information gladly available..
3. Exchange views on how to crack on non BIC codes for One way containers exported from Italy .